RESIDENTIAL ELIGIBILITY CHART

NEW CONSTRUCTION	NEW CONSTRUCTION	
SINGLE FAMILY	MULTI-FAMILY	
OWNER OCCUPIED	OWNER OCCUPIED (PARTIAL)	
100% @ 3 YEARS	100% @ 2 YEARS	
100% REIMBURSEMENT OF ALL CITY LEVIED	100% REIMBURSEMENT OF ALL CITY LEVIED	
PROPERTY TAX	PROPERTY TAX	
RENTAL UNIT	RENTAL UNIT	
100% @ 2 YEARS	100% @ 2 YEARS	
100% REIMBURSEMENT OF ALL CITY LEVIED	100% REIMBURSEMENT OF ALL CITY LEVIED	
PROPERTY TAX RESULTING FROM AN INCREASE	PROPERTY TAX RESULTING FROM AN INCREASE IN	
IN THE TOTAL VALUATION CAUSED BY NEW	THE TOTAL VALUATION CAUSED BY NEW	
CONSTRUCTION	CONSTRUCTION	
ZONING AND CHARACTER OF THE	ZONING AND CHARACTER OF THE	
NEIGHBORHOOD COMPATIBILITY TEST	NEIGHBORHOOD COMPATIBILITY TEST	
RENOVATION	RENOVATION	
SINGLE FAMILY	MULTI-FAMILY	
OWNER OCCUPIED	OWNER OCCUPIED (PARTIAL)	
100% @ 3 YEARS	100% @ 2 YEARS	
100% REIMBURSEMENT OF ALL CITY LEVIED	100% REIMBURSEMENT OF ALL CITY LEVIED	
PROPERTY TAX RESULTING FROM AN INCREASE	PROPERTY TAX RESULTING FROM AN INCREASE IN	
IN TOTAL VALUATION CAUSED BY RENOVATIONS	TOTAL VALUATION CAUSED BY RENOVATIONS	
RENTAL UNIT	RENTAL UNIT	
50% @ 2 YEARS	50% @ 2 YEARS	
50% REIMBURSEMENT OF ALL CITY LEVIED	50% REIMBURSEMENT OF ALL CITY LEVIED	
PROPERTY TAX RESULTING FROM AN INCREASE	PROPERTY TAX RESULTING FROM AN INCREASE IN	
IN THE TOTAL VALUATION CAUSED BY	THE TOTAL VALUATION CAUSED BY	
RENOVATIONS	RENOVATIONS	
ZONING AND CHARACTER OF THE	ZONING AND CHARACTER OF THE	
NEIGHBORHOOD COMPATIBILITY TEST	NEIGHBORHOOD COMPATIBILITY TEST	

RESIDENTIAL ELIGIBILITY CHART MINIMUM INVESTMENT TABLE			
NEW CONSTRUCTION ALL	RENOVATION/ADDITON ALL OWNER OCCUPIED	RENOVATION/ADDITION ALL RENTAL UNITS	
COUNTY APPRAISED VALUE MUST BE EQUAL TO OR GREATER THAN \$60,000 AFTER CONSTRUCTION IS COMPLETE	PRE-RENOVATION COUNTY APPRAISED VALUE	PRE-RENOVATION COUNTY APPRAISED VALUE	
	\$30,000-\$40,000	\$30,000-\$40,000	
	MINIMUM INVESTMENT \$4,500	MINIMUM INVESTMENT \$6,000	
	\$40,001-\$50,000	\$40,001-\$50,000	
	MINIMUM INVESTMENT \$6,000	MINIMUM INVESTMENT \$8,000	
	\$50,001-\$60,000	\$50,001-\$60,000	
	MINIMUM INVESTMENT \$6,500	MINIMUM INVESTMENT \$10,000	
	\$60,001-\$70,000	\$60,001-\$70,000	
	MINIMUM INVESTMENT \$7,000	MINIMUM INVESTMENT \$10,500	
	\$70,001-\$80,000	\$70,001-\$80,000	
	MINIMUM INVESTMENT \$8,400	MINIMUM INVESTMENT \$12,500	
	\$80,001-\$90,000	\$80,001-\$90,000	
	MINIMUM INVESTMENT \$9,500	MINIMUM INVESTMENT \$14,000	
	\$90,001+	\$90,001+	
	MINIMUM INVESTMENT \$10,000	MINIMUM INVESTMENT \$15,000	



COMMERCIAL/RESIDENTIAL

TAX INCENTIVE PROGRAM

Residential Tax Incentive Program Mission Statement & Guidelines

Program Goal: Stimulate community revitalization, retain city residents, attract new homeowners to the City of Pleasanton, and reduce development costs for homeownership and rental projects.

The program is designed to encourage the construction, purchase, and renovation of new and existing homes within the City of Pleasanton.

The reimbursement of property tax pertains ONLY to the portion of the tax bill levied by the City of Pleasanton.

Property tax reimbursement is available for any increase in valuation that results from improvements to the property caused by new construction and renovation. Improvements made to an approved property, or the construction of an approved property may qualify for the tax reimbursement.

Initially, the property must pay 100% of the billed property tax including the increase created by the project improvements. All applicable reimbursement from the City of Pleasanton will be paid within 90 days of receiving proof of property tax payment, the county tax assessment, and the prior years' property tax statement (if applicable)

Single-family and multi-family homes (as defined by the City of Pleasanton Zoning Regulations) within the city limits of Pleasanton are eligible for the Residential Tax Incentive (RTI) Program.

Commercial Tax Incentive Program Mission Statement & Guidelines

Program Goal: Stimulate commercial development, retain existing city businesses, attract new businesses to the City of Pleasanton, and reduce development costs for commercial development.

The program is designed to encourage commercial development in the City of Pleasanton.

The reimbursement of property tax pertains ONLY to the portion of the tax bill levied by the City of Pleasanton.

Property tax reimbursement is available for any increase in valuation that results from improvements to the property caused by new construction and renovation. Improvements made to an approved property, or the construction of an approved property may qualify for the tax reimbursement.

Initially, the property must pay 100% of the billed property tax including the increase created by the project improvements. All applicable reimbursement from the City of Pleasanton will be paid within 90 days of receiving proof of property tax payment, the county tax assessment, and the prior years' property tax statement (if applicable)

Green-field, Brownfield, and renovation type commercial development within the city limits of Pleasanton are eligible for the Commercial Tax Incentive (CTI) Program.

COMMERCIAL ELIGIBILITY CHART GREEN-FIELD: An undeveloped site, especially one being evaluated and considered for			
commercial development			
BROWN-FIELD: A site for potential building development having had previous development on it			
NEW CONSTRUCTION-GREEN-FIELD OWNER OCCUPIED	NEW CONSTRUCTION-GREEN-FIELD LEASED BUILDING		
NEW/EXISTING BUSINESS	NEW/EXISTING BUSINESS		
100% @ 3 YEARS	100% @ 2 YEARS		
100% REIMBURSEMENT OF ALL CITY LEVIED	100% REIMBURSEMENT OF ALL CITY LEVIED		
PROPERTY TAX	PROPERTY TAX		
ZONING & LICENSING REQUIREMENTS	ZONING & LICENSING REQUIREMENTS		
NON-COMPETE CLAUSE	NON-COMPETE CLAUSE		
NEW CONSTRUCTION-BROWN-FIELD	NEW CONSTRUCTION-BROWN-FIELD		
OWNER OCCUPIED	LEASED BUILDING		
NEW/EXISTING BUSINESS	NEW/EXISTING BUSINESS		
100% REIMBURSEMENT OF ALL CITY LEVIED PROPERTY TAX RESULTING FROM AN INCREASE	100% REIMBURSEMENT OF ALL CITY LEVIED PROPERTY TAX RESULTING FROM AN INCREASE IN		
IN TOTAL VALUATION (CAUSED BY NEW	TOTAL VALUATION (CAUSED BY NEW		
CONSTRUCTION) ABOVE THE PROPERTY'S	CONSTRUCTION) ABOVE THE PROPERTY'S		
PREVIOUS VALUATION	PREVIOUS VALUATION		
ZONING & LICENSING REQUIREMENTS	ZONING & LICENSING REQUIREMENTS		
NON-COMPETE CLAUSE	NON-COMPETE CLAUSE		
RENOVATION/ADDITON OWNER OCCUPIED	RENOVATION/ADDITON LEASED BUILDING		
NEW/EXISTING BUSINESS	NEW/EXISTING BUSINESS		
100% @ 3 YEARS	100% @ 2 YEARS		
100% REIMBURSEMENT OF ALL CITY LEVIED	100% REIMBURSEMENT OF ALL CITY LEVIED		
PROPERTY TAX RESULTING FROM AN INCREASE	PROPERTY TAX RESULTING FROM AN INCREASE IN		
IN TOTAL VALUATION (CAUSED BY	TOTAL VALUATION (CAUSED BY		
RENOVATION/ADDITION) ABOVE THE	RENOVATION/ADDITION) ABOVE THE PROPERTY'S		
PROPERTY'S PREVIOUS VALUATION	PREVIOUS VALUATION		
ZONING & LICENSING REQUIREMENTS	ZONING & LICENSING REQUIREMENTS		
NON-COMPETE CLAUSE	NON-COMPETE CLAUSE		

COMMERCIAL NEW CONSTRUCTION/RENOVATION/ADDITION REIMBURSEMENT MINIMUM INVESTMENT TABLE

NEW CONSTRUCTION	RENOVATION/ADDITON ALL OWNER OCCUPIED	RENOVATION/ADDITION ALL RENTAL UNITS
COUNTY APPRAISED VALUE MUST BE EQUAL TO OR GREATER THAN \$75,000 AFTER CONSTRUCTION IS COMPLETE	PRE-RENOVATION COUNTY APPRAISED VALUE	PRE-RENOVATION COUNTY APPRAISED VALUE
	\$40,000-\$50,000	\$40,000-\$50,000
	MINIMUM INVESTMENT \$7,000	MINIMUM INVESTMENT \$9,000
	\$50,001-\$60,000	\$50,001-\$60,000
	MINIMUM INVESTMENT \$8,000	MINIMUM INVESTMENT \$10,000
	\$60,001-\$70,000	\$60,001-\$70,000
	MINIMUM INVESTMENT \$9,000	MINIMUM INVESTMENT \$11,000
	\$70,001-\$80,000	\$70,001-\$80,000
	MINIMUM INVESTMENT \$10,000	MINIMUM INVESTMENT \$12,000
	\$80,001-\$90,000	\$80,001-\$90,000
	MINIMUM INVESTMENT \$11,000	MINIMUM INVESTMENT \$13,000
	\$90,001-\$100,000	\$90,001-\$100,000
	MINIMUM INVESTMENT \$12,000	MINIMUM INVESTMENT \$14,000
	\$100,001+	\$100,001+
	MINIMUM INVESTMENT \$13,000	MINIMUM INVESTMENT \$15,000